

For agent/broker use only

Transamerica's Medicare Supplement Insurance Program

For Medicare Beneficiaries



Affinity Services





Strength, Stability,
and Service you
can count on.

Five Reasons You'll Love Our Plans Too!

1) Our reputation for service

"Anytime I've had a question or request, it has been handled in only one call. I appreciate your exceptional communication and service."

Sally Griffin, Florida

2) Our friendly customer service professionals are ready to assist you

"The people that speak with us are special and helpful and especially pleasant. Thank you."

Sondra Ruskin, Connecticut

3) We do the work for you

"I am always impressed by how quickly and accurately you handle claims."

Arlene Carter, Connecticut

4) Our financial strength and stability

"I'd recommend you to anyone."

Sybil Pike, Georgia

5) High efficiency claims and administration

"I am pleased with regard to how you handle our claims. It is a compliment to your company that we never notice what you do because you do it so well."

Lewis Lohr, California

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Group Supplemental Insurance Plans

Enhance your members' Medicare coverage with our group-sponsored plans

Medicare Supplement Insurance is an important source of coverage for Medicare beneficiaries. Medicare Supplement Insurance coverage is specifically designed for people age 65 and older who are enrolled in Medicare Parts A and B. This coverage works in conjunction with the Federal Medicare Program and may help to protect Medicare beneficiaries by providing more protection.

Why choose these plans?

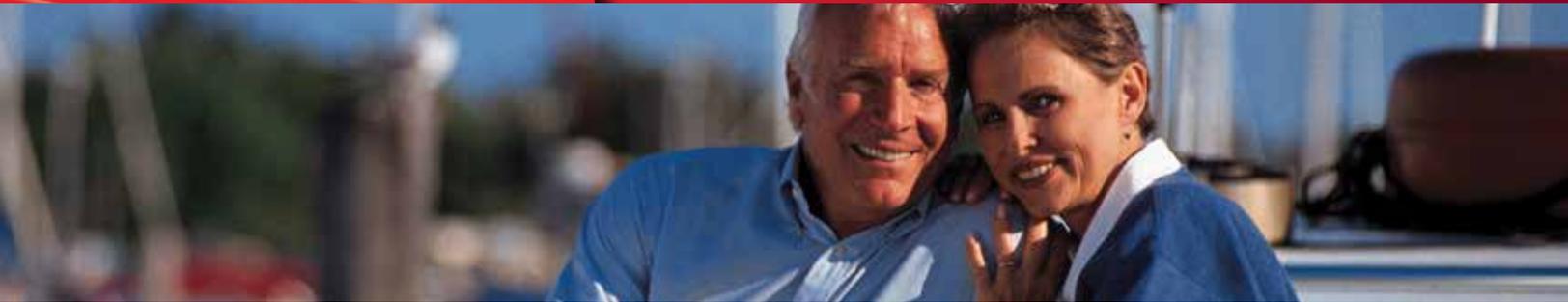
An exceptional value for your members

- 1) Competitive group-rated premiums.
- 2) National coverage with freedom of choice and no networks.
- 3) Branding opportunity — your group can sponsor the plan with its brand and logo.
- 4) Minimal group administration necessary. You can depend on our support and service from start to finish.

How do these plans benefit your members?

- 1) Freedom to choose their own doctor, specialist or hospital that accepts Medicare.
- 2) No claim forms — electronic claims cross over with Medicare.
- 3) Guaranteed renewable.
- 4) Coverage continues when members move or travel.
- 5) Direct access to excellent customer service support.

Find out how this Medicare Supplement program may work successfully for you.



Hospitalization Coverage

- Part A Deductible
- Part A hospital co-payments
- Part A hospital co-payments for each lifetime reserve day used
- 100% of Medicare-eligible hospital expenses per year
- Part A and Part B blood cost deductibles

Medical Coverage

- Part B Coinsurance amounts
- Skilled Nursing Facility Coinsurance
- Excess Part B coverage
- Foreign Travel Emergency

Optional Medicare Part D Prescription Drug coverage made available

Transamerica's
Part D
Choice

Our Services

We have more than three decades of experience with Medicare Supplement programs. We offer an array of services including:

- Administration
- Marketing and Strategy
- Compliance
- Financial Risk Management
- Underwriting
- Claims Management
- Information Management
- Co-branded Partner Programs

A partnership with Transamerica offers you years of marketing and insurance experience and provides your group with plans and distribution techniques designed to meet the specific goals of your members.

Experience counts, and we've got it

We have been a leading provider of supplemental medical insurance protection to Medicare beneficiaries across the nation, providing Medicare Supplement coverage for over three decades. We know the business inside and out. You can count on us to bring this experience to your Medicare Supplement program.



Transamerica has provided Group Medicare Supplement Insurance programs for over three decades.

Stability counts, and we've got that too

In addition to our name recognition and sound reputation for financial strength and stability around the globe, our underwriting carriers, Transamerica Life Insurance Company (Cedar Rapids, IA), Transamerica Financial Life Insurance Company (Harrison, NY) and Transamerica Premier Life Insurance Company (Cedar Rapids, IA) have received some of the highest ratings attainable from all of the leading insurance rating agencies. It makes good sense to partner with a stable insurer you can depend on.

You can count on us now and in the years ahead

We understand the importance of treating people with respect. Our customer service professionals go through rigorous training to assure the highest quality of customer service. Our customers benefit from experiencing service with exceptional courtesy and professionalism whenever they have questions, concerns, or need assistance with claims.

Easy Program Setup

From the initial stages of putting this program in place, your Transamerica team makes every step as simple and easy as possible. We know the processes involved, from planning, data management, and promotion to efficiently get the Medicare Supplement program up and running.

Ongoing Administration

Whether administration is handled through a broker relationship or by Transamerica, we fully understand all the administrative requirements such as enrollment, billing and claims. Our flexibility is key to implementing a successful Medicare Supplement program.

Access to Your Transamerica Team at all Times

At every stage of the Medicare Supplement program's administration, you will have direct access to a Transamerica team dedicated to your service needs. We are extremely accessible and responsive to ongoing needs.

CONTACT US

Transamerica's Medicare Supplement Program



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Transamerica Affinity Services, Inc. is a marketing arm of Transamerica. Transamerica, a specialist in the direct marketing of supplemental insurance products through the affinity marketing channel, conducts its operations through seven insurance companies. The financial health and strength of our insurance companies are sources of great pride and of paramount importance to us. More importantly, it gives you, our partners, and your clients the security and peace of mind you should expect from your insurance company.

These carriers have all been rated A+ (Superior, 2nd of 16 rating categories) by A.M. Best Company as of October 20, 2014.

Not affiliated or endorsed by the U.S. Government or Federal Medicare Program
Transamerica is an operating division of Transamerica Life Insurance Company.

Plans may not be available in some states.



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